



NEWS

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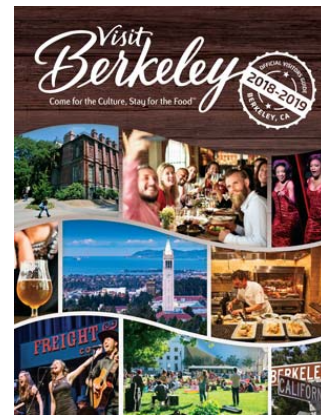
2018/19 BERKELEY VISITORS GUIDE NOW AVAILABLE

BERKELEY, Calif., April 23, 2018 – The official 2018/19 Berkeley Visitors Guide is now available in print and at VisitBerkeley.com. With local information, recommendations and travel-related business listings, the new edition advances Visit Berkeley’s mission to be the go-to resource for experiencing the celebrated college city by San Francisco Bay.

Berkeley’s renowned restaurants, charming neighborhoods, dynamic shops, outdoor adventures, family fun and inviting hotels cover 85 informative pages. Updated photography and a new slate of Berkeley fun facts bring the city’s vibe to life. An expanded “Local Libations” section maps out a thirst-quenching trail of local craft breweries, urban wineries, and coffee & tea shops.

Printed guides are available at the Berkeley Visitor Information Center, located at 2030 Addison Street in Downtown Berkeley, as well as at visitor centers, Oakland International Airport, and hotels throughout the wider Bay Area and beyond. North American residents can request a free copy of the Berkeley Visitors Guide by mail and a full-page digital version for desktop and mobile is available at VisitBerkeley.com/visitor-center/visitors-guide.

The 2018/19 Berkeley Visitors Guide is currently offered in English. Professionally translated versions in Spanish, French, German, Portuguese, Korean, Japanese and simplified Chinese are scheduled to arrive midsummer 2018.



Set between Pacific foothills and the San Francisco Bay, Berkeley is a spirited city that has grown from its counterculture roots to become a hub of intellectual and cultural diversity, with a thriving arts scene and outsized culinary influence. For more information, see www.VisitBerkeley.com. Visit Berkeley is the destination marketing organization for Berkeley.

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